

# NELSON PRIMARY

YOUR NUMBER 1 LITERACY PUBLISHER

About Us | 2017

# WHO ARE WE?

Nelson Primary is a branch of Cengage, a worldwide publisher, and we are specialists in literacy publishing. Our 2000+ Nelson titles are used in schools not only in New Zealand, but across the globe.

# WHY ARE WE NUMBER 1?

Nelson Primary is the leading publisher of core literacy resources for Year 1 to Year 8.

Our success is a testament to our continued relationship with educators and schools.

We respond and adapt to the latest curriculum needs and trends while upholding our educational beliefs.

Our resources are used globally because they are recognised for their educational value.

# OUR EDUCATIONAL BELIEFS

**We help transform students to become successful speakers, readers and writers.**

Nelson Primary's ultimate goal is to create instructional solutions that *excite, inspire* and *motivate* students and teachers to maximise their potential.

We believe in the power and joy of learning.

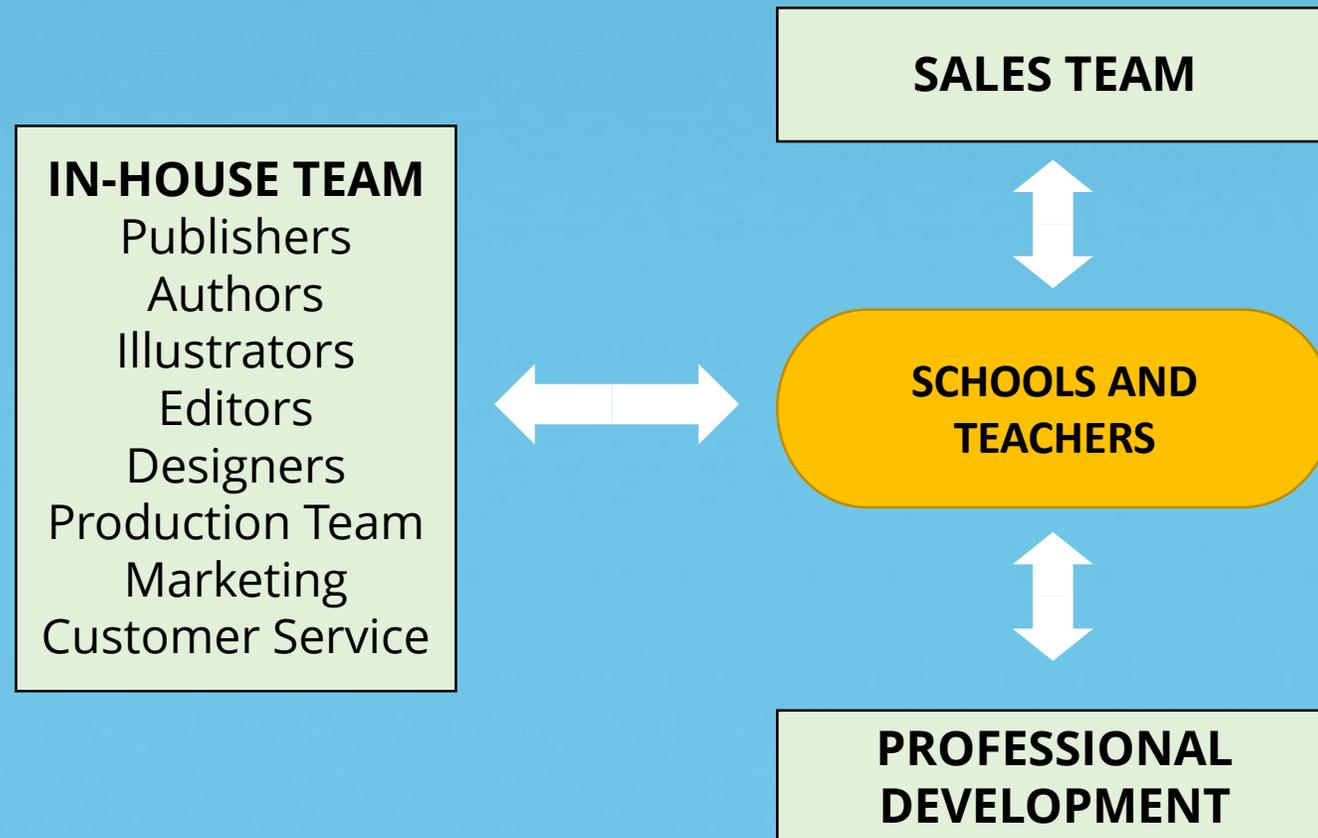
# OUR PURPOSE

**The Nelson Primary brand has evolved over the years, but our strong relationship with schools and teachers has not changed.**

Our trusted and market-leading resources have been created to offer the gift of literacy to children.

# OUR RELATIONSHIPS

Nelson Primary consists of a team of passionate and dedicated people who work closely with schools from development of products to ongoing post-product professional support.



# THE PM SERIES

**Our core literacy program is a result of a unique collaboration between authors, educators, publishers and teachers that began over 50 years ago.**

The PMs are the number 1 guided reading series.

*What is unique about the PM series?*

We write books according to our own levelling criteria – we don't simply 'level' texts – for guided reading.

*What do we control in a PM level?*

Our levelling criteria ensure careful scaffolding of reading development through students' primary school years. We pay meticulous attention to the features of word count, vocabulary, sentence structure, punctuation, text types, age-appropriate topics, readability of font, font size, layout and so much more.

*Use the PMs in the classroom and witness students' transition to balanced readers.*

YEAR LEVEL	READING AGE	PM
YEAR 1	5.0-6.5	1
		2
		3
		4
		5
		6
		7
		8
		9
		10
		11
		12
		13
		14
6.5-7.0	15	
		16
7.0-7.5	17	
		18
7.5-8.0	19	
		20
8.0-8.5	21	
		22
8.5-9.0	23	
		24
9.0-9.5	25	
		26
9.5-10.0	27	
		28
10.0-10.5	29	
		30
11.5-12.0	13+	

# THE BALANCED READER MODEL

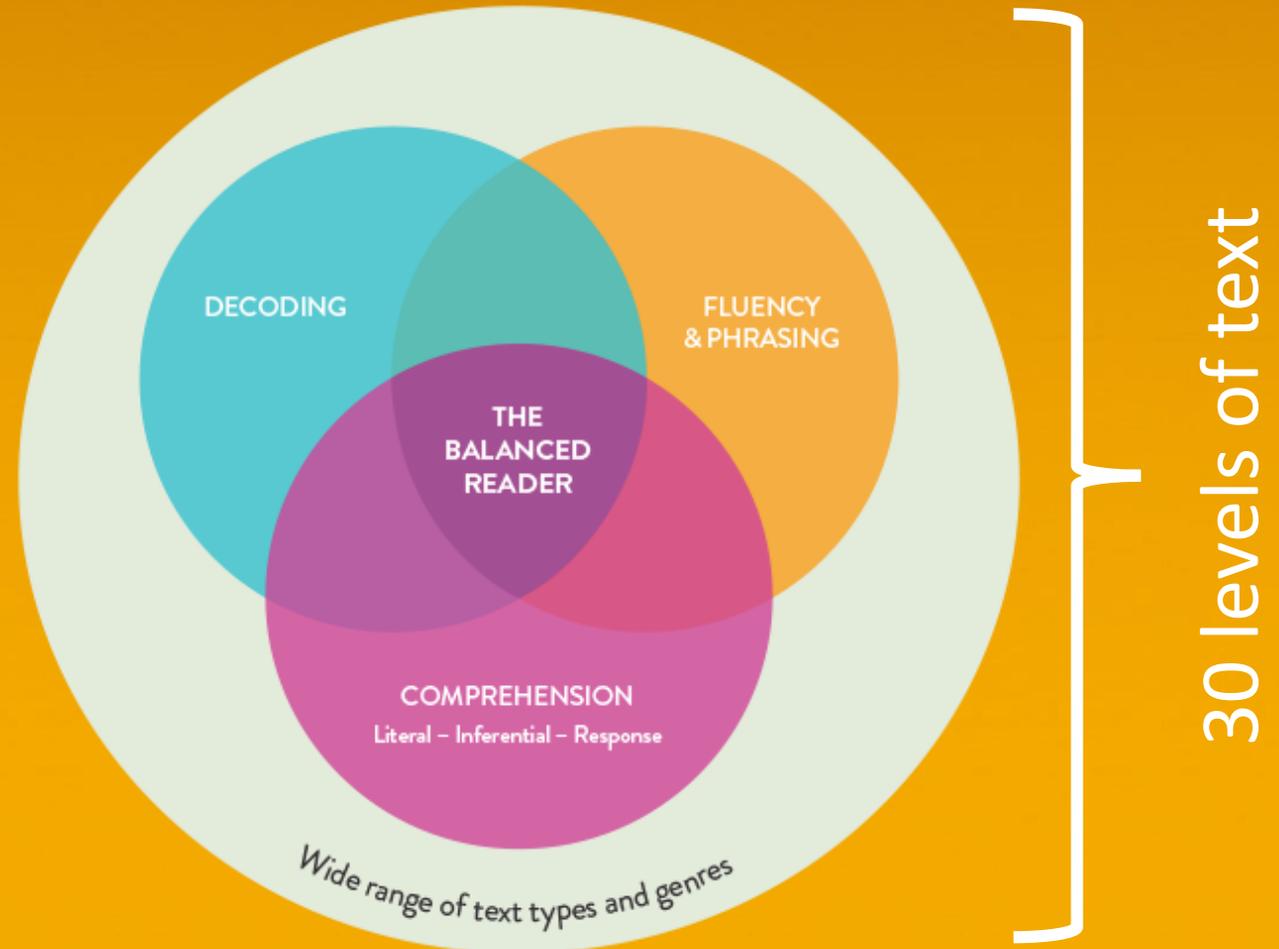
The balanced reader model consists of 3 key strategies – and all 3 strategies are incorporated into 30 incremental levels, spanning Year 1 to Year 8.

The three elements of a balanced reader are:

**Decoding:** Students use phonological resources to help them to decode texts.

**Fluency and phrasing:** Students break text into meaningful phrases and sentences and use punctuation as clues in expressive reading.

**Comprehension:** A balanced reader can not only read, but *comprehend* the text through literal, inferential or response questioning.



# READING ASSESSMENT

**PM Benchmark is the world's leading reading assessment resource.**

*What does PM Benchmark identify?*

PM Benchmark identifies student instructional or independent reading levels and the knowledge, skills and strategies students use when reading unseen texts.

*What does PM Benchmark assess?*

PM Benchmark assesses students' fluency when reading aloud, their retelling strategies and comprehension.

*What is the benefit for the classroom?*

Teachers can determine student comprehension within *and* beyond the text.

*What is the benefit for the school?*

PM Benchmark allows teachers to easily collate and analyse data for individual students, or for the whole class or school.



*PM Benchmark RAR Software now available on any device.*

Subscribe at [pmbenchmark.co.nz](http://pmbenchmark.co.nz)

# NELSON LITERACY DIRECTIONS

**A middle and upper primary school solution for explicit instruction in comprehension and visual literacy within a crowded curriculum.**

- *Nelson Literacy Directions* (NLD) supports students in learning how to use the English language fluently to make meaning and to confidently create their own texts in a range of modes.
- *Nelson Literacy Directions Comprehensions* (NLDC) explicitly teaches the core comprehension strategies and skills students need to make meaning from text.
- Each card focuses on literal, inferential and response questions to enable comprehension in a variety of fiction and non-fiction texts.



THANK YOU